



# SIGNALS

*The new standard in resident communications*

ComWeb's new Signals App integrates with your TOPS, VMS, CINC or Caliber system to give managers the ability to send texts, voice broadcast (robo-calls), and email. Our 2-way integration communicates directly with your community management software keeping your resident information up-to-date and eliminating the need for data uploads. Now managers have a convenient and reliable new form of communication. In an emergency or just for routine updates, Signals is the new standard in resident communication.

## VOICE BROADCAST SIGNALS

- **Reach a wider audience** – some residents don't have cell phones or email access—but everyone has a telephone
- **Are More Personal** – Residents appreciate an individual phone call alerting them to important information
- **Cost Effective** – With postage rates steadily going up and emails being left unopened, VB is a perfect option
- **Are Convenient** – Leave a message for residents to retrieve when they are ready
- **Are Consistent** – A voice broadcast delivers the same message to each resident, nothing skipped or forgotten

## TEXT/SMS SIGNALS

- **Get Read** – 98% of texts are read within 90 seconds of receipt
- **Are Immediate** – Messages reach the recipient in less than one minute
- **Are Everywhere** – 91% of US citizens have their mobile device within reach 24/7—2 in 5 sleep with them!
- **Are Allowed by Managers** – A special exemption exists avoiding the opt-in requirement placed on other businesses

## EMAIL SIGNALS

- **Are traceable** – Emails are tracked, recording delivery status and open time
- **Are Easy** – Drag and drop elements to create email that your residents will definitely read
- **Cost Effective** – With postage rates steadily going up, email is the most economical option

## PLANS

**A standalone, comprehensive communications platform for Community Managers fully integrated with your management software.**

ComWeb has created new **Fixed Cost and Unlimited Use** plans to meet the needs and budgets of all sizes of neighborhoods. No setup cost and credits can be used for any communication channel including number verification. Credits are good for the entire month and the account automatically renews the 1st of every month. Fixed Cost plans may upgrade to the next higher level at anytime.

**1 Credit** = 1 SMS Text Message or 1 - 60 second Voice Broadcast

**1 Credit** = 25 Traceable Emails

**1 Credit** = 4 Phone number verifications



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# ComWeb

Connection Through Innovation

# FEATURES

## VOICE BROADCAST

- Robo-calls directly from your property management records
- Record a message or have the system convert text to speech
- Message is delivered to every phone number in the member database or distribution list
- Messages can be any length

## SMS TEXT MESSAGES

- Send text messages to resident mobile phones
- Message is delivered to every mobile number in the member database or distribution list
- Messages are 160 characters in length
- Opt-out preferences time-stamped and stored
- Reach your residents instantly on their smart phones

## TRACEABLE EMAILS

- Follow-up with complete info by email
- Send email messages with deliverability tracking
- Message is delivered to every email address in the member database or distribution list
- Messages can be any length
- Delivery, Opens, Clicks and Bounces are recorded
- Bounced Email addresses are recorded and deactivated

# CREDITS

## PURCHASING SIGNALS CREDITS

Management companies may purchase credits in bulk at discounted rates and use them in any association. Bulk purchases do not expire for a year.

Individual associations can subscribe to our monthly plans at our lowest rate or chose an unlimited plan. Fixed credit plans renew monthly.

FIXED CREDITS PLANS	
MONTHLY FEE	CREDITS
\$25	500
\$50	1000
\$125	2500
\$250	5000
\$500	10000
\$1,000	20000
\$2,500	50000

UNLIMITED USE PLANS	
MONTHLY FEE	DOORS
\$39	100
\$49	200
\$69	300
\$89	400
\$99	500
\$104	600
\$114	700
\$129	800
\$149	900
\$179	1000



## EMERGENCY COMMUNICATIONS

In times of emergency, the use of SMS Text messages are sometimes the only form of communication available.

It is important for consumers to keep in mind that during an emergency, many more people are trying to use their wireless and landline telephones at the same time when compared to normal calling activity.

When more people try to call at the same time, the increased calling volume may create network congestion. In many cases text messages will go through when your call may not.

It will also help free up more "space" for emergency communications on the telephone network.

